



DC
COMICS™

3

OF 4

FREE

U.S.



BATMAN v SUPERMAN

DAWN OF JUSTICE



Frank
Reis

**INSIDE:
PICTURE
PROOF**

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PICTURE PROOF

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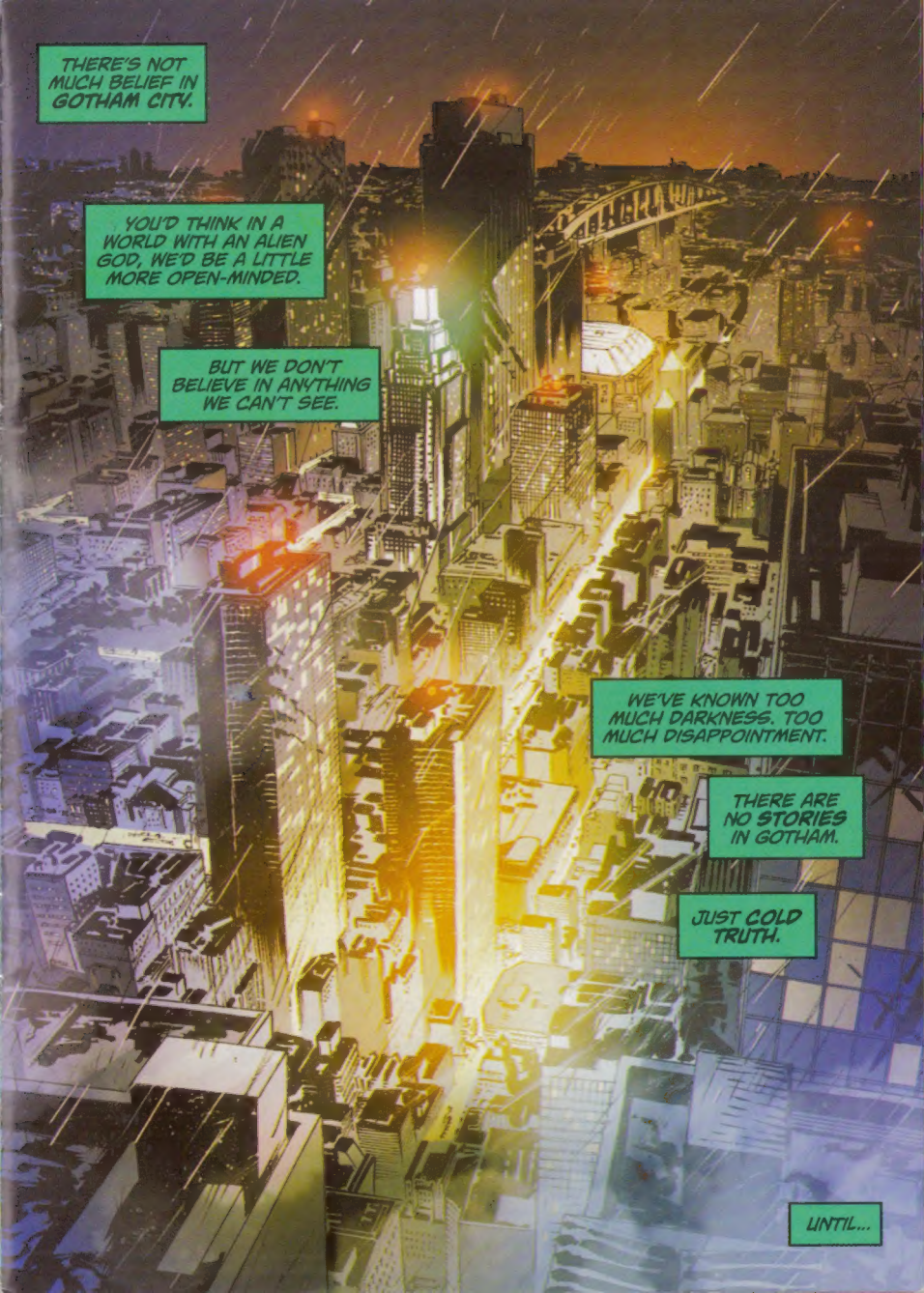
Batman created by Bob Kane.
Superman created by Jerry Siegel and Joe Shuster.
By Special Arrangement with the Jerry Siegel Family.

GENERAL MILLS PRESENTS Batman v Superman: Dawn of Justice
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An aerial, high-angle view of Gotham City at night. The city is densely packed with skyscrapers and buildings. A bright, yellowish-white light source, possibly a comet or a powerful energy beam, streaks down from the top center, illuminating a path through the city. Rain is falling diagonally across the entire scene, creating a sense of motion and atmosphere. The colors are dominated by the dark blues and greys of the city, the bright yellow of the light, and the white of the rain.

THERE'S NOT
MUCH BELIEF IN
GOTHAM CITY.

YOU'D THINK IN A
WORLD WITH AN ALIEN
GOD, WE'D BE A LITTLE
MORE OPEN-MINDED.

BUT WE DON'T
BELIEVE IN ANYTHING
WE CAN'T SEE.

WE'VE KNOWN TOO
MUCH DARKNESS. TOO
MUCH DISAPPOINTMENT.

THERE ARE
NO STORIES
IN GOTHAM.

JUST COLD
TRUTH.

UNTIL...

**CARYTOWN CROSSING
MOVIE AND SHOPPING DISTRICT.**



HE'S RIGHT
BEHIND US!

WHERE?
I DON'T SEE
ANYTHING!

HE'S
THERE!

RRRRRRRR



MASK OF ZORRO

Frank's

IT'S LIKE HE'S--

LIKE HE'S--

"--NOT
HUMAN."

...THE
BATMAN.

I AM NOT THE
BATMAN, THOUGH.

I AM VERY
HUMAN. I AM
VERY HIDING-
UNTIL-THIS-ALL-
BLOWS-OVER.

THIS IS ME,
DOWN HERE.

HI!

VRRRRM

A dynamic comic book panel showing Batman in mid-air, jumping over a motorcycle that is flipping through the air. In the background, a police car is visible. The scene is filled with motion lines, suggesting a high-speed chase.


THE COPS CALL THE
BATMAN A CRIMINAL.

HE'S NOT
BEHIND US,
GUYS!
HE'S--


A large, detailed comic book panel depicting a violent car crash. A blue car is shown in a state of total disrepair, with its front end crushed and debris flying everywhere. A person is visible inside the car, amidst the wreckage. The background is a fiery orange and yellow, emphasizing the impact.

THE NEWS SAYS
HE'S A HOAX.

KRASH

A dramatic comic book illustration of Batman standing in a rain-soaked Gotham City. He is in the center, wearing his iconic blue and black suit with a utility belt. To his left, a man in an orange shirt is crouching on the ground. In the background, a car is partially visible, and a bright light source, possibly the moon, is in the sky. The scene is filled with rain, creating a sense of urgency and mystery.

TO MY FRIENDS,
THE BATMAN IS
A MYTH.

A comic book illustration showing Batman on a rooftop in the rain. He is crouching near a large satellite dish. In the background, a newspaper kiosk with the "Gotham Times" logo is visible. The scene is dark and atmospheric, with rain falling heavily.

AND OUR
PARENTS CALL
HIM AN URBAN
LEGEND.

A full-page comic book illustration of Batman standing in the rain. He is wearing his iconic suit with a large bat emblem on the chest and a utility belt. He is looking down at a woman who is kneeling in the rain. The woman has long dark hair and is wearing a purple jacket. She is holding a small blue device that displays the word "ERROR" in red. The background is dark and rainy, with a large, dark, bat-like shape visible in the upper left. The rain is depicted as many thin, white lines falling across the scene.

BUT I
SAW HIM.

HE LOOKED
RIGHT AT ME.

AND I
KNOW...

...HE'S
REAL.

AND HE'S
A MAN.

**CARYTOWN CROSSING,
GOTHAM CITY.**

"...WE'RE LIVING IN
AN AGE OF GODS,
EMILY. WE'RE TOO
OLD TO BELIEVE IN
FAIRY TALES."

I SAW THE DISCS
THOSE THIEVES STOLE...
AND I SAW THE ONE
THE BATMAN MISSED.

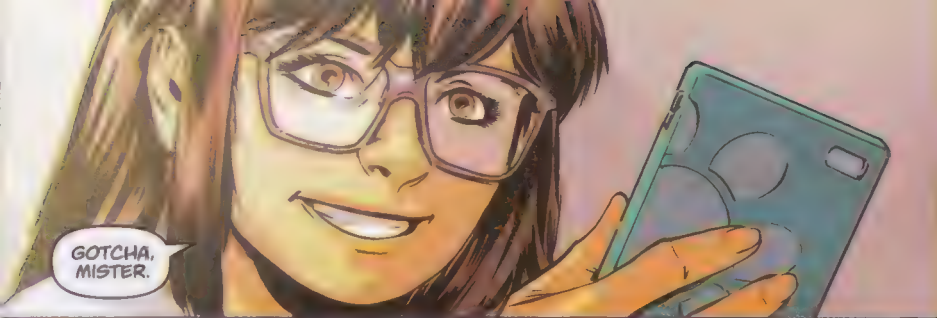
HE'LL REALIZE.
HE'LL COME BACK
FOR IT.

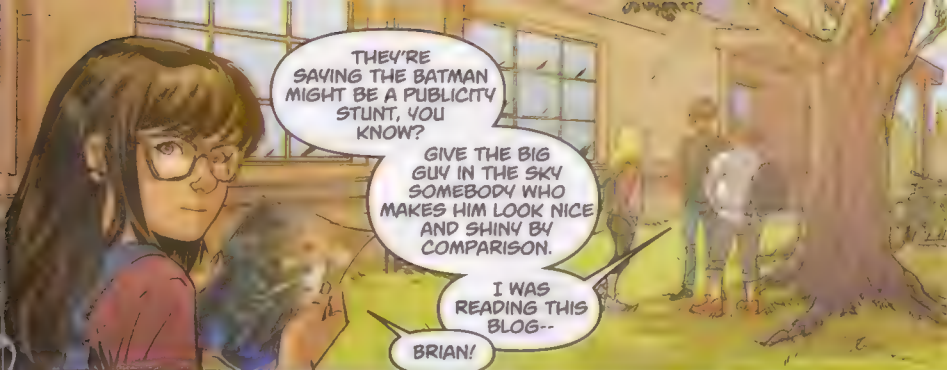
GO TIME.

HOME.

COME ON, COME ON...THERE *HAS* TO BE A GOOD ONE. HE WASN'T EXPECTING A CROWD, HE WASN'T EXPECTING WITNESSES, HE--







THEY'RE
SAVING THE BATMAN
MIGHT BE A PUBLICITY
STUNT, YOU
KNOW?

GIVE THE BIG
GUY IN THE SKY
SOMEBODY WHO
MAKES HIM LOOK NICE
AND SHINY BY
COMPARISON.

I WAS
READING THIS
BLOG--

BRIAN!



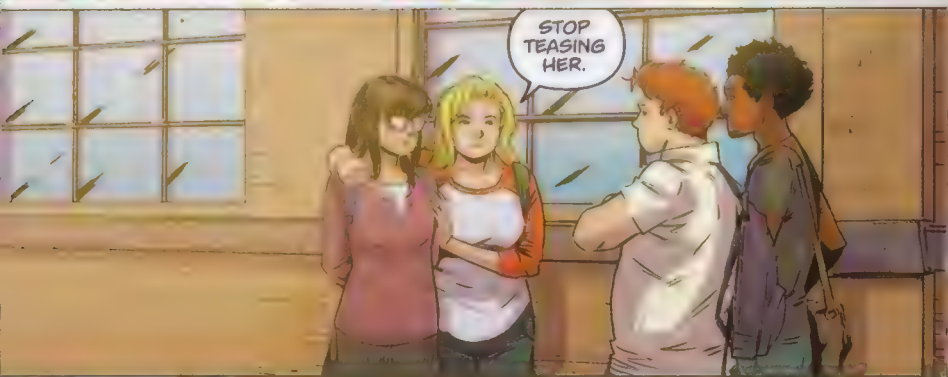
HERE WE GO.
HAILEY, JACOB,
YOU READY FOR
THIS?

SO, EMILY.
YOU'RE GONNA TELL
ME THAT YOU CAUGHT
THE EASTER BUNNY,
TOO, RIGHT? AND
THE PRESIDENT IS
ACTUALLY A LIZARD
MAN?



BRIAN!
CAN'T YOU JUST
LAY OFF OF
EMILY?

YOU DON'T
HAVE TO SAY OR DO
EVERYTHING THAT
COMES INTO YOUR
HEAD, DUDE!




HOME.

WHY DIDN'T I
SHOW THEM THE
PICTURE?


I COULD'VE
SHUT HIM UP FOR
GOOD...PROVED THE
BATMAN IS REAL,
IS HUMAN....!





SOMETIMES, THE
MOVE WE DON'T MAKE
IS THE SMARTEST
MOVE OF ALL.


THE THING WE
DON'T DO IS
THE BIGGEST
KINDNESS.



THE GOOD THAT THE BATMAN
CAN BRING TO THE CITY IS
BECAUSE THE BAD GUYS
DON'T KNOW HE'S HUMAN.



DON'T KNOW HOW
REAL HE IS.



THEY DON'T
BELIEVE... SO HE
CAN BE ANYTHING,
TO THEM.



A GHOST.

SHRRP

SHRRP



A SHADOW.

A LEGEND

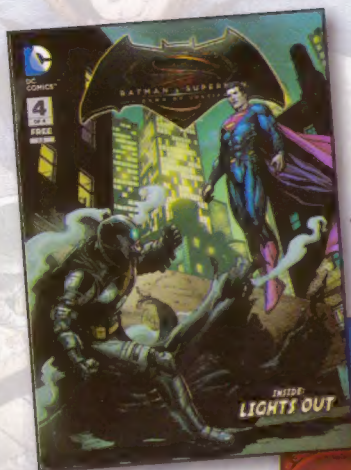


THE END

SNEAK PEEKS!



Collect all four comics, available exclusively inside specially marked boxes of General Mills cereals!



**SNEAK PEEK INSIDE
LIGHTS OUT!**



COLLECT THEM ALL!

CATCH BATMAN IN THE ACT

Is the Gotham Guardian real? It's up to you to prove it! You've got your camera ready, now all you have to do is take the picture! What would your photo of **Batman** look like?



THE ADVENTURE CONTINUES!



BATMAN v SUPERMAN
DAWN OF JUSTICE

**COLLECT ALL FOUR
BATMAN v SUPERMAN: DAWN OF JUSTICE COMICS!**